

Daryl Weaver

Motion Designer, Composer, Video Editor
Creative Thinker

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EXPERIENCE

market**america**®

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Editor/Motion Graphics Producer
2023-present

Produced, shot, and edited, videos as well as created motion graphics for promotional materials for the U.S. and Asian market of wholesale products



Graphic Artist

2009-Present (currently freelancing)

Crafted graphics for live programming, collaborating closely with producers and show teams to ensure alignment with design and production requirements.

BLACK NEWS CHANNEL



Associate Creative Director
2021-2022

Played an integral role in shaping the network's brand and graphic elements, contributing to the development of its infrastructure, strategic planning, and providing leadership within the team.

EDUCATION

SCAD

The University for Creative Careers

2004-2008

Masters of Arts (M.A.)

Broadcast Design/New Media (G.P.A. 3.4)



N.C. A&T
STATE UNIVERSITY

1999-2004

Bachelor of Arts (M.A.)

Graphic Communication (G.P.A. 3.2)

SOFTWARE/SKILLSET

ADOBE CREATIVE CLOUD

After Effects, Premiere, Photoshop, Illustrator, Dreamweaver, Flash

DA VINCI STUDIO

(color correction/grading and editing)

CINEMA 4D

Novice level in building titles and lighting product shots with 3D camera movement.

VizRT

Novice level experience using Viz Artist, Viz Pilot, Viz One, and Viz Template Wizard in a broadcast network setting

CINEMATOGRAPHY

Experienced in t and RED cinema camera operation, lighting techniques, and proficient in video editing to create captivating narratives.